

All Chrysler models to be rebadged as Lancia in Europe

Lunes, 07 de Junio de 2010 20:09

The new platform-sharing project is part of a plan by Fiat to consolidate and shrink its Lancia and Chrysler dealer network in Europe by over 300 dealers from the current 1200. As part of the alliance deal, Fiat owns the distribution ... Worldcarfans: American - <http://www.worldcarfans.com/category/american>

Leer más: [Alertas de Google - Fiat](#)