

AdAge.comHow Land Rover Convinced Bourdain to Try Product PlacementAdAge.comBut this year another luxury auto brand, Land Rover, convinced Bourdain to give it prime product placement as part of its exclusive launch sponsorship of a digital extension of CNN's "Anthony Bourdain Parts Unknown" TV show. It represents the chef ...

Toda la noticia: [Land Rover: Google Noticias](#)